

ESTABLISHED · NAIROBI, KENYA



— JOURNEYS THAT STAY WITH YOU —

COMPANY

PROFILE

2026 EDITION

Bespoke safari experiences across Kenya, Tanzania, Uganda, Rwanda & Zanzibar

WWW.AMARASAVANNAH.COM

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Welcome

Karibu. Welcome to Amara Savannah — a Nairobi-born safari atelier designing journeys that linger long after the dust settles. We are storytellers, route-finders and concierge planners who believe travel should be quiet, considered and unforgettable.

Every itinerary we craft is a private commission — built around your dates, your pace and the things that move you. From the migration thunder of the Mara to the silver beaches of Zanzibar, from misty gorilla forests in Bwindi to the ochre dunes of Sossusvlei, our trails are walked first by us. We only send you where we would gladly return.

“

We don't sell trips. We curate memories that outlast the photographs.

— THE AMARA SAVANNAH PROMISE

ROOTED

in nature, in place,
in people.

CURATED

for one journey,
yours alone.

REMEMBERED

long after
the return flight.

Our Story

Amara is a Swahili word for **grace**; the savannah is where that grace is most visible — in the gait of a leopard, the silhouette of an acacia, the silence before the dawn chorus. Amara Savannah exists at the meeting point of these two ideas: graceful travel through the African wild.

Our emblem — the **letter A as a safari tent**, with an **S-shaped path** winding through it — is a quiet love letter to that idea. Shelter and journey. Stillness and motion. Discovered, never shouted. It is the visual contract we make with every traveller: that what we craft for you will be elegant, considered, and entirely your own.

WHAT WE STAND FOR

- | | |
|----------------------------|---|
| ◆ Quiet luxury | Less stuff. More moments. |
| ◆ Local first | Owner-operated lodges, native guides, community partners. |
| ◆ Slow safari | Fewer drives, longer with each sighting. |
| ◆ Honest pricing | What you see is what you pay — eight currencies supported. |
| ◆ Carbon conscience | Every booking offsets emissions through verified East African projects. |



Vision · Mission · Values

OUR VISION

To become Africa's most trusted curator of bespoke safari journeys.

OUR MISSION

Craft journeys that stay with you — long after the return flight.

OUR CORE VALUES

GRACE

Amara. Quiet elegance in every detail — from the welcome to the farewell.

AUTHENTICITY

Real lodges, real guides, real places. No staged moments.

STEWARDSHIP

We leave the wild better than we found it.

CRAFTSMANSHIP

Every itinerary is hand-built. No two journeys alike.

HOSPITALITY

Karibu is not a word, it is a way of receiving you.

INTEGRITY

Transparent pricing, honest counsel, kept promises.

What We Offer

From the first whisper of an idea to the last sundowner of your journey, Amara Savannah is your single point of grace. Below is the full canvas of services we provide — every one of them designed to be invisible when things go right, and unshakeable when they don't.

01

Bespoke Safari Design

Private itineraries across Kenya, Tanzania, Uganda, Rwanda, Zanzibar, Botswana & Namibia. Curated by destination specialists, costed in your currency, refined until perfect.

02

Lodge & Camp Reservations

Direct relationships with the continent's most loved tented camps, eco-lodges and private conservancies — including rooms held only for trusted operators.

03

Guided Game Drives

Native, silver-level-certified driver-guides in custom 4x4s with pop-up roofs, charging ports, binoculars, refreshments and the most important thing: patience.

04

Migration & Calving Specials

Front-row positioning for the Mara River crossings (Jul–Oct) and the Ndutu calving season (Jan–Mar), with mobile camps that move with the herds.

05

Gorilla & Chimpanzee Treks

Permits secured for Bwindi, Volcanoes and Kibale. We brief you, kit you, and walk with you.

06

Beach & Bush Combinations

End any safari on the white sands of Zanzibar, Diani or Lamu — seamlessly linked by private charter flight.

What We Offer

07

Honeymoons & Anniversaries

Private decks, bush dinners, candlelit baths under acacia trees, helicopter proposals, vow renewals at the edge of the Rift.

08

Family Safaris

Kid-friendly lodges, junior ranger programmes, shorter drives, family suites and guides who remember your children's names.

09

Photographic Safaris

Specialist vehicles with bean bags and gimbal mounts, dawn departures, dedicated photo-guides for serious image-makers.

010

Wellness & Retreat Journeys

Bush yoga, forest bathing, sound baths in conservancies — silence as a service.

011

Group & Corporate Travel

Incentive trips, board retreats and milestone group celebrations of up to 50 guests.

012

Concierge & Logistics

Visa advisory, travel insurance, internal flights, airport transfers, restaurant bookings, city tours, theatre and event tickets.

Signature Journeys

Our trails span five regions and a dozen countries. These are the journeys we are best known for — each one privately guided, fully serviced, and infinitely customisable.

KENYA ■■

Home turf.

Maasai Mara · Amboseli · Samburu · Laikipia · Diani · Lamu

TANZANIA ■■

The classic.

Serengeti · Ngorongoro · Tarangire · Ruaha · Zanzibar

UGANDA ■■

The pearl.

Bwindi gorillas · Queen Elizabeth NP · Murchison Falls · Kibale

RWANDA ■■

Land of a thousand hills.

Volcanoes NP gorillas · Nyungwe · Akagera · Kigali

ZANZIBAR ■■

Where safari meets sea.

Stone Town · Mnemba · Paje · Matemwe · spice trails

BOTSWANA ■■

Water wilderness.

Okavango Delta · Chobe · Makgadikgadi · Linyanti

NAMIBIA ■■

Sand & silence.

Sossusvlei · Etosha · Skeleton Coast · Damaraland

BEYOND

On request.

Madagascar · Seychelles · South Africa · Mozambique

Spotlight

THE GREAT MIGRATION

Kenya · Tanzania · 7–10 nights

Position with the herds as 1.5 million wildebeest thunder across the Mara River. Mobile camps move with the crossings; private vehicles guarantee front-row seats.

GORILLA ENCOUNTERS

Uganda · Rwanda · 5–8 nights

Permits secured months in advance for Bwindi and Volcanoes. An hour in the silent presence of a silverback — the rarest privilege in modern travel.

BUSH & BEACH

Kenya + Zanzibar · 9–12 nights

Three nights tracking lion in the Mara, four nights barefoot on Mnemba Island. Linked by private charter — no layovers, no luggage drama.

DESERT & DUNES

Namibia · 8–11 nights

Sunrise over Sossusvlei, the ghosts of Deadvlei, the otherworldly silence of the Skeleton Coast. A journey for the introspective traveller.

Three Ways to Travel

Same wild. Your style. Every itinerary is offered at three tiers — you choose the comfort.

BUDGET ADVENTURER

from US\$ 180 / night

- Comfortable tented camps & guesthouses
- Shared 4x4 game drives where applicable
- Full board on safari, B&B; in cities
- Park fees, transfers, English-speaking guide
- ◆ Ideal for: first-timers, solo travellers, backpackers with taste

MID-RANGE EXPLORER

from US\$ 380 / night

- Boutique safari lodges & permanent tented camps
- Private 4x4 with pop-up roof, dedicated guide
- Full board, sundowners, bush breakfasts
- Internal scheduled flights between parks
- ◆ Ideal for: families, couples, return safari-goers

LUXURY CONNOISSEUR

from US\$ 850 / night

- Exclusive-use camps, private conservancies, owner-hosted lodges
- Private guide, vehicle, butler & chef
- All meals, wines, spirits, laundry, spa, helicopter transfers
- Off-grid sleep-outs, walking safaris, photographic specialists
- ◆ Ideal for: honeymooners, milestone trips, discerning travellers

Why Journey With Us

01

Born & based in Nairobi

We live where you visit. Our guides are Maasai, Samburu, Swahili — wildlife is not their job, it is their first language.

02

Owner-operated lodges only

We send you to places where the person who welcomes you also signs the cheques. Service is personal because the stakes are personal.

03

Eight-currency clarity

Pay in USD, KES, EUR, GBP, TZS, UGX, RWF or ZAR. No FX surprises. No hidden surcharges. What we quote is what you settle.

04

Always-on concierge

A WhatsApp line, an email address and a human being who answers — before, during and after your journey. We are awake when your flight is.

05

Crafted, never copied

Every itinerary is hand-built from a blank page. No template trips. No group departures unless you ask for one.

06

Carbon offset by default

Every booking includes a contribution to verified East African reforestation and clean-cookstove projects. Travel that gives back.

07

Trusted by 5,000+ travellers

From honeymooners to Fortune-500 incentive groups. References shared on request.

08

Members of KATO & AUTO

Bonded, insured, and held accountable by Kenya & Uganda's peak tourism authorities.

How It Works

Planning a safari should feel like the beginning of the journey, not paperwork. Here is the short, graceful path from your first message to your last sundowner.

01

TELL US YOUR DREAM

A short call or a paragraph by email. Dates, party size, the feeling you want — that is enough to begin.

02

WE DESIGN, YOU REFINE

Within 48 hours you receive a fully-costed proposal with two lodge options at each stop. We refine until it sings.

03

SECURE & PREPARE

A 30% deposit holds your dates. We send a personal pre-departure dossier — kit list, weather, cultural notes, language tips.

04

TRAVEL WITH US BESIDE YOU

Meet-and-greet on arrival, a dedicated trip manager on WhatsApp throughout, and a guide who already knows your name.

05

RETURN, REMEMBER, REVISIT

A welcome-home note, your professional photography (luxury tier), and a standing invitation for next time. Repeat travellers receive a loyalty credit.

Sustainability & Community

Tourism is the most powerful tool East Africa has for conservation. Done badly it strips the land; done well it funds the rangers, schools and clinics that keep wildernesses wild. Amara Savannah exists firmly on the second side of that line.

Conservancy-first routing

Where possible, we route guests through community conservancies — bed-night fees go directly to the Maasai, Samburu and Laikipiak landowners who protect these ecosystems.

Carbon offset by default

Every booking includes a verified offset through East African reforestation and clean-cookstove programmes. We publish our annual offset volume on the website.

Plastic-free safari pledge

Refillable bottles in every vehicle, lodges chosen for filtered-water systems, no single-use plastics in any picnic kit we pack.

Education partnerships

1% of every booking funds bursaries at the Koiyaki Guiding School and Naretunoi primary school in the Mara ecosystem.

Wildlife-first guiding

Strict distance protocols, no off-road in fragile habitats, no chasing of cats — even when the guests ask. The wild always wins.



Let the journey begin.

We answer every enquiry within one working day. Often within the hour.

WRITE TO US

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VISIT US

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